



53rd Eastern Regional Conference Updates

Please note that **Registration opens on Wednesday, April 6, at Noon EST**. Registration is online and will remain open until **Wednesday, May 11, 2022, 11:59 PM EST**, or until capacity is reached.

Next Up in The EAST – The Honey Baked Ham® Gift Card Fundraiser

Join us as we hop down the Fundraising Trail to the Honey Baked Ham store...just in time for Easter! You can support our second fundraiser by purchasing a Honey Baked Ham **Gift Card**.

Our Online Honey Baked Ham Fundraiser is happening **NOW** until **April 18**. You have two options: 1) purchase a regular gift card (comes via the mail); or 2) purchase an electronic gift card. A portion of the proceeds go to support our Regional Conference Service Project Initiative (Comfort Closet). Due to widespread shipping delays, we recommend electronic gift cards to ensure delivery before the holiday. *Purchasing a gift card (from a store we already may support) helps us leverage the power of our purchase dollars!*

Both gift cards can be used at a Honey Baked Ham® store or for online purchases. The ERC Steering Committee will receive 20% of every gift card purchased. You can use your gift cards to purchase mouthwatering Honey Baked Hams, Turkeys, Cakes, Pies, and Lunch Sandwiches! Honey Baked Ham ships frozen temperature-controlled packages with ice packs to guarantee your order will remain fresh and delicious on its way to you.

Additionally, there are opportunities for your chapter and chapter sorors to purchase an ad in the **souvenir journal** and/or to be a **Delta sponsor**. Please visit the 53rd Eastern Regional Conference website at:

<http://erconference.easternregiondst.org/> to keep up with all **regional conference information and updates**. *An Epic Sisterhood Experience awaits you at National Harbor!*